The Centre

Board Meeting Minutes

Date: March 20, 2019 6:30 pm

Location: Centre Conference Room

**Members Present:** Kent Wray, Bill Moorkamp, Francine Merenghi, John Butz

Members Absent:

**Others Present:** Mayor Louis Magdits, Centre Interim Director Marci Fairbanks, City Finance Director Steffanie Rogers, Marie Crowley, Kayla Scherr

**Call to Order:** Called to order at 6:32 pm.

Approval of Minutes:

* Discussion over Guest Service Expenses and Cardio Theatre.
* Motion to approve February 22, 2019 meeting minutes was made Kent Wray, seconded by Francine Merenghi.

**Financials:**

* $20,000 drop between January/February. Steffanie Rogers brought up that January sees more packages sold. Mr. Butz brings up Planet Fitness has an impact on membership revenues.
* The Mayor asks if we have a retail or commercial rate on utilities. The Centre pays retail rates.
* Ms. Merenghi asks about drop in maintenance pay between January/February. This is due to three payrolls in the month of January.

**Old Business:**

*Stay N’ Play*

* Overall agreeance on a plan being made for the future of Stay N’ Play.
* Marie Crowley presents a plan to add new programs after the current SNP room is repurposed. Could see $8,000 increase adding onto current programs adding to $12,000 revenue. Some programming runs year round, while others run 10 months.
* The Mayor suggests a report to hold accountability and to learn from programs over a six-month time span.
* Marketing is included in program cost breakdown.
* Suggestion to look into senior programming at night.

*Cardio Theater Update*

* Five televisions will be hung between the six currently hanging on the fitness floor.
* Survey at the front desk to help decide on what networks will be played on them with an April 4th deadline. Bill Moorkamp suggests adding the time they use the facility to the survey.
* Phelps Health banner arrived.

**New Business:**

*Phelps Health Naming*

* Marketing has finalized the logo.
* “Proud Supporter of Recreation for Everyone.”
* Bill suggests a Circuit Training room sign with same font.

*Recreation Foundation*

* Reception in Late April/Early May for Bob with a two-hour live radio show.
* Recreation Foundation added its first member in two years.

*Operational business strategy*

* City wants the Centre to assess its positions.
* Discussion on MO Enterprise looking at the functions and value of positions. The Mayor states that there are no special firms for recreation and that background is important for a consultant.
* Agreement to sit down with MO Enterprise and discuss plan.

*Expansion of Fitness Floor*

* Mr. Butz discusses the idea of expansion of fitness floor. Archer estimated $80,000 - $100,000.
* The expansion would hold six to ten machines. This is currently the amount of machines in the Lounge area.
* Planning time would take three to five months. Construction time would be one to two weeks.
* The Mayor says there are two benefits: alleviating crowding at peak times and more capacity.
* It is recommended to continue exploring the expansion of the fitness floor.

**Mayor/City Administrator comments**

* The Mayor discusses the importance of the voter and how to gain community support. His main point is that we need the community to see value in the Centre.
* The Park Tax is in place for 4 more years, it is time to start thinking of a strategy for funding after the four years up.
* Reclaiming the Lounge area could increase public support.

**Directors Report**

* Marci Fairbanks provided a flyer with all April activities. She discussed customer service training in April and the elimination of Guest Service/Sales Manager position.

Ms. Merenghi made the motion to adjourn, seconded by Dr. Wray and the motion carried unanimously. Meeting was adjourned at 8:04 pm.

Minutes prepared by Kayla Scherr, Recreation Aide.